

Operational Decision Record

Publication Date: 23/01/2023	Decision Reference Number: 4826
Decision Title	
Approval to receive and spend Sport England Funding for 'This Girl Can Nottingham' to run from 1 February 2023 to 29 February 2025.	
Decision Value	
£147,000	
Revenue or Capital Spend?	
Revenue	
Department	
Sport and Leisure, Communities, Environment and Resident Services	
Contact Officer (Name, job title, and contact details)	
Lawrence Uttley - Partnerships and Project Officer Lawrence.uttley@nottinghamcity.gov.uk Mobile: 07958 296150	
Decision Taken	
To receive funding from Sport England in receipt of a signed award agreement and allocate the funding in line with the agreed timeframe and outcomes.	
Reasons for Decision and Background Information	
<p>Following several successful deliveries of Sport England's This Girl Can project, Sport England have invited a solicited bid from Nottingham City Council's Sport and Leisure department to deliver a further round of activation from February 2023 to February 2025. This will be to deliver the local activation of the This Girl Can campaign which supports physically inactive women into activity. There will be 3 key themes of work:</p> <ul style="list-style-type: none">- South Asian and Muslim women - we know that this community are least active in Nottingham;- Aspley, Leen Valley and Bilborough - these areas have the highest levels of deprivation and inactivity in Nottingham;- Workforce development - we know that there is a lack of representation of workforce in Nottingham, so we aimed to support more women into physical activity. <p>As learning at both a local and national level shows the best way to support the communities we work with is to co-design and co-produce rather than consult. This is done to ensure trust is already in place and the work is embedded within the communities we serve. Many other projects we work alongside look to embed similar work in the community, so are best placed to support the communities we serve. Without this co-creation and co-design aspect we may have been at risk of not receiving the award- this element of the work will require allocation of funding</p>	

to partner organisations as outlined in the bid. As advised by Holly Fisher, procurement officer, we would look to create CPA's that would reflect the bid. Due to the nature of work being organic as we need to understand the communities needs and the work reflecting this, we expect that the CPA's with the organisations being:

- Evolve Nottingham CIC: £70,500;
- Nottingham Muslim Women's Network: £42,500.

Other Options Considered and why these were rejected

Not accepting the grant. This was rejected due to:

1. As a core city, we are a strategic partner with Sport England- working with them in several key areas. Rejection of this would lead to a lack of trust.
2. Supporting more women into physical activity is an area of focus for the department, as such this funding will help support more women into physical activity to bridge the physical activity gap.
3. Not accepting funding could lead to reputational damage due to not taking up a solicited opportunity to activate a national campaign at a local level

Reasons why this decision is classified as operational

This is an operational decision due to the grant funding is less than £250,000 and will be delivered over 2 years and linked to delivery of a project to deliver sport and physical activity benefits to residents in Nottingham. This project has agreed policies and budgets.

Additional Information

See attached for the solicited bid with Sport England. As advised, we will also attach the awards document when Sport England send, if required.

Previous decision taken: DD3871

Decision Maker (Name and Job Title)

Frank Jordan, Corporate Director Communities, Environment & Resident Services



Scheme of Delegation Reference Number

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Date Decision Taken

16/01/2023